



Perimeter Defense Fall Promotion

Innovations that protect your customers' favorite places and spaces

New York Promotion: October 1-31, 2020

Protecting homes from pest damage and helping create safe, comfortable environments is what pest management professionals do. Providing innovation that helps them do it efficiently and effectively is what we do. Save on leading perimeter solutions like Fendona® CS insecticide, ATBS Advance® Termite Baiting System, Phantom® termiticide/insecticide and more during the Perimeter Defense Fall Promotion, October 1-31, 2020. **Defend the perimeter and save this fall.**

Stock up and save!

Qualifying Products	Key Pest	Benefits	Case Size	List Price	Promotion Price	Savings (Case)
ATBS Advance Termite Baiting System		The bait station termites find faster ¹	10 x 1 stations	\$ 95	\$ 85	\$ 10
Fendona CS Controlled Release Insecticide		Advanced encapsulation technology for fast effective perimeter pest control	6 x 16 oz 4 x 120 oz			\$ 30 \$ 140
Phantom® Termiticide/Insecticide		Highly effective, long-lasting, nonrepellent control of even resistant pests	4 x 21 fl oz 4 x 75 fl oz		See Authorized Distributor for pricing and promotion participation	\$ 32 \$ 100
Selontra® Rodent Bait		Fast kill with low risk of secondary poisoning ²	8 lb pail			\$ 10

¹ 2012 University of Delaware study of active termites within one-half meter of both Sentricon and Trelona ATBS stations

² <http://www.npic.orst.edu/factsheets/rodenticides.html>. Erickson, W.; Urban, D. Potential Risks of Nine Rodenticides to Birds and Nontarget Mammals: a Comparative Approach. U.S Environmental Protection Agency; Office of Prevention, Pesticides, and Toxic Substances; Office of Pesticide Programs; U.S. Government Printing Office: Washington, DC, 2004.

The Perimeter Defense Fall Promotion applies only to Qualified End-Users (pest management companies, government, and state municipalities). Resellers are excluded. ATBS Advance Termite Baiting Station (ATBS) orders must be purchased from a BASF PCS Authorized Agent and be invoiced and delivered between October 1, 2020 and October 31, 2020. End-user will receive payment terms through April 20, 2021. End-user account must be in good credit standing to receive terms. Terms are given at the discretion of the Agents. All ATBS products are sold on behalf of BASF. All sales are final. Non-Agency Fendona CS, Phantom and Selontra must be purchased from a BASF PCS Authorized Distributor and invoiced between October 1, 2020 and October 31, 2020. End-user sale price and terms for Non-Agency Fendona CS, Phantom and Selontra are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Fendona CS, Phantom and Selontra may vary.

All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time. Always read and follow label directions. Advance, Fendona, Phantom, Selontra are registered trademarks of BASF. ©2020 BASF Corporation. All Rights Reserved.

**Hurry, offer ends October 31, 2020.
Available at Target Specialty Products.**